

July 1st, 2008

Dear Michigan Prep Sports Fans,

I want to first thank all of you for your support throughout the past four years with Fridaynighttitans.com, Legendsofhardwood.com and last year's culmination of Sportsxtra.com. This year, the 5th year of Friday Night Media's existence will bring with it the biggest and best changes to date. My vision is becoming a reality, but it is only the beginning and a template for the future.

What started as a few conferences from Mid-Michigan on the gridiron blossomed into over two dozen conferences and over 200 teams last sports' season in football and both boy's and girl's hoops. For the 2008-09 high school sports' seasons, Friday Night Media along with the WNEM TV5 partnership will be incorporating **every team** and **every MHSAA sponsored sport in Michigan**. It's going to take time and coverage in certain sports will be thinner than others as we grow and get more schools and volunteers involved.

Along with covering all of Michigan and the additional sports, another and final change in branding will take place to accommodate the new sports network. The new entity will become Legends High.com. LH will have the same focus on positive exposure for our state's teams, athletes and our proud fan base. Coverage will also be heavier in certain areas as we spread out. I will continue to cover Mid-Michigan throughout the regular season and spread out across the state when we enter the post-season and state finals. Chalk Talk, one of the most popular destinations since Fridaynighttitans.com's inception has already been altered to include all sports and every conference for discussion. The Titan Task will eventually be back where fans pick the winners but it may sit out a year as other features take precedence during the upgrade and revamp.

I apologize for the delay in getting this year's gridiron schedules up. We are working around the clock to get the site up this August along with the 4th Annual Mid-Michigan Football Preview coming out August 23rd. We are also working hard on updating the Next Level sections for all teams and all sports, that along with the history sections will be a work in progress with more features appearing throughout the year.

As always, we are looking for help with photography, recaps, stats and any information you can provide. We are currently working with schools to become part of a new pilot program where students can obtain great journalism and sports writing experience. If you or your school is interesting in featuring your school on Legends High, please let us know. (email at the bottom)

Once again, thanks for your support and your visits throughout the years, this site is successful because of the help and support we receive from the coaches, players, parents and fans. Your support continues to drive my dedication to help create the best high school sports network on the web anywhere. There's a long way to go but we can all enjoy the ride along the way!

Sincerely,
Matthew A. Anderson
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